



## WALTER J. BROWN MEDIA ARCHIVES AND PEABODY AWARDS COLLECTION

UNIVERSITY OF GEORGIA SPECIAL COLLECTIONS LIBRARY  
300 S. HULL STREET • ATHENS, GEORGIA 30602 • 706.542.4757  
[libs.uga.edu/media](http://libs.uga.edu/media)

### Research & Stock Footage

Producers and researchers can order stock footage from the collections at Walter J. Brown Media Archive & Peabody Awards Collection by contacting Ruta Abolins at the archive at [abolins@uga.edu](mailto:abolins@uga.edu) or 706-542-4757. A research email or fax (706-542-4144) is required to initiate the process: the client indicates the topic and how the material will be used; the archives states the procedure for ordering and the fees charged by the archives for use. Reuse of moving and still images, including those found on the Walter J. Brown Media Archive & Peabody Awards Collection website, requires permission.

#### **Stock Footage Rate Sheet:**

The first half-hour of research is always free. Additional research, if needed, is \$50 per hour.

#### **Screeners:**

Cost \$100.00 per 30 minutes of footage. Screeners are available on DVD only unless otherwise requested.

For programs in the Peabody Awards Collection, researcher must secure permission from copyright holder before a screener can be made. Cost is \$100.00 per 30 minutes of footage.

#### **Technical Services:**

If it is necessary to go to an outside vendor for duplication, laboratory or facility will be specified by the Walter J. Brown Media Archives & Peabody Awards Collection. All costs of duplication must be paid by client.

#### **Usage Fees:**

Any film and videotape materials licensed to user must be returned to the Walter J. Brown Media Archives & Peabody Awards Collection following editing. Copies of completed works must be submitted to the

Walter J. Brown Media Archives & Peabody Awards Collection for verification of usage.

To purchase rights for dissemination to more than one market, compute the highest rate first. Additional outlets are available at 50% of listed per-second rate.

Regional productions may be eligible for a discount on use fees. Please inquire for more information.

**Use Fees Per Second, Per Order:**

**Student**

School production only: \$10

**Streaming on website**

Corporate \$15

Educational \$12

**Museum**

Profit or non-profit \$15

**Television**

Local: \$20

North America: \$25

Worldwide: \$35

**Commercials**

Local \$20

National \$50

Worldwide \$80

**Theatrical Release Only**

\$50

**Home Video/DVD Only**

Regional \$20

National \$30

Worldwide \$35

**Non-broadcast**

Corporate \$15

Educational \$12

**All Rights, All Media**

\$90

Other Uses: Please Call

**Screen Credit:**

Unless a waiver is received, the completed work must carry the following credit:

\_\_\_\_\_ Collection, University of Georgia Libraries

A copy of the completed work must be donated to the Walter J. Brown Media Archives & Peabody Awards Collection.